



Institutional Brochure



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DAZZL
DISINFECTANT FLOOR CLEANER

5x Cost
efficiency than
competitors

- ✓ Pleasant fragrance
- ✓ Dilution ratio - 1:500
- ✓ Kills Covid 19 Virus*
- ✓ Can be used on any surface
- ✓ Passes the antimicrobial test

Available SKU: 500ml, 975ml, 2ltr, 5ltr

All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

*Based on in-vitro lab data on Coronavirus (SARS-CoV-2) when diluted.



DAZZL

GLASS and
HOUSEHOLD CLEANER

4 IN 1

Applies on fridge, windows,
kitchen, computer and many
other such surfaces

- Blue colored liquid
- Characteristic odor
- PH : Alkaline
- Streak free shine
- Cuts through dirt and grease
- Antistatic Formula

Available SKU: 500 ml



*99.9% germ kill when in contact with undiluted product.

All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

99.9%*
GERM PROTECTION



SAFE HANDZ

Hand Wash

NATURAL SKIN CONDITIONERS

- Suitable for areas which require high level of hygiene requirement
- Soft and Glowing Handz Safety with Protection
- Coconut milk extracts help restore lost moisture of the skin
- Complete Care for the handz
*99.9% Germ Removal and Moisturized Skin

Available in



Lemon & Glycerin

Olive Oil & Peach



Saffron & Blossom



Available SKU: 250ml, 900ml, 5L



Odonil

ROOM SPRAY

Available in 7 Fragrances

- Nature inspired pleasant fragrance.
- Unique Spray through cap for fine mist
- LPG based (no froth) with IPA
- Horizontal placement gives better spray distance cover



Available SKU: 150ml, 220ml & 550ml

All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



Odonil

ROOM GELZ

Available SKU: 75g



Nature Inspired Fragrance

Can be used in Bathroom, Living Room, Bedroom, Car etc.

Adjustable opening

Can be hung in places

Available in 6 fragrances

3x Fragrance
Lasts Up to
45 Days*

*for 75g SKU



Odonil

Smile

Available SKU: 10g



Gives the experience of instant fragrance blast
once the pack is opened

Available in 3 Variants –
Joy, Lol & Love.



All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



Odonil

AIR FRESHENER BLOCK

- ✓ Can be used in various small spaces as well as in bathrooms, cars and office spaces.
- ✓ Uses sublimation process for diffusion of fragrance.
- ✓ Available in 4 Natural fragrances that can mask malodor (Lavender, Jasmine, Orchid and Rose)

Odonil Zipper

- ✓ Gives the experience of instant fragrance blast once the pack is opened
- ✓ Available in 6 fragrances - Lavender, Jasmine, Citrus, Rose, Daffodil and Floral Bliss.



Available SKU: 50gm, 72gm, 100gm

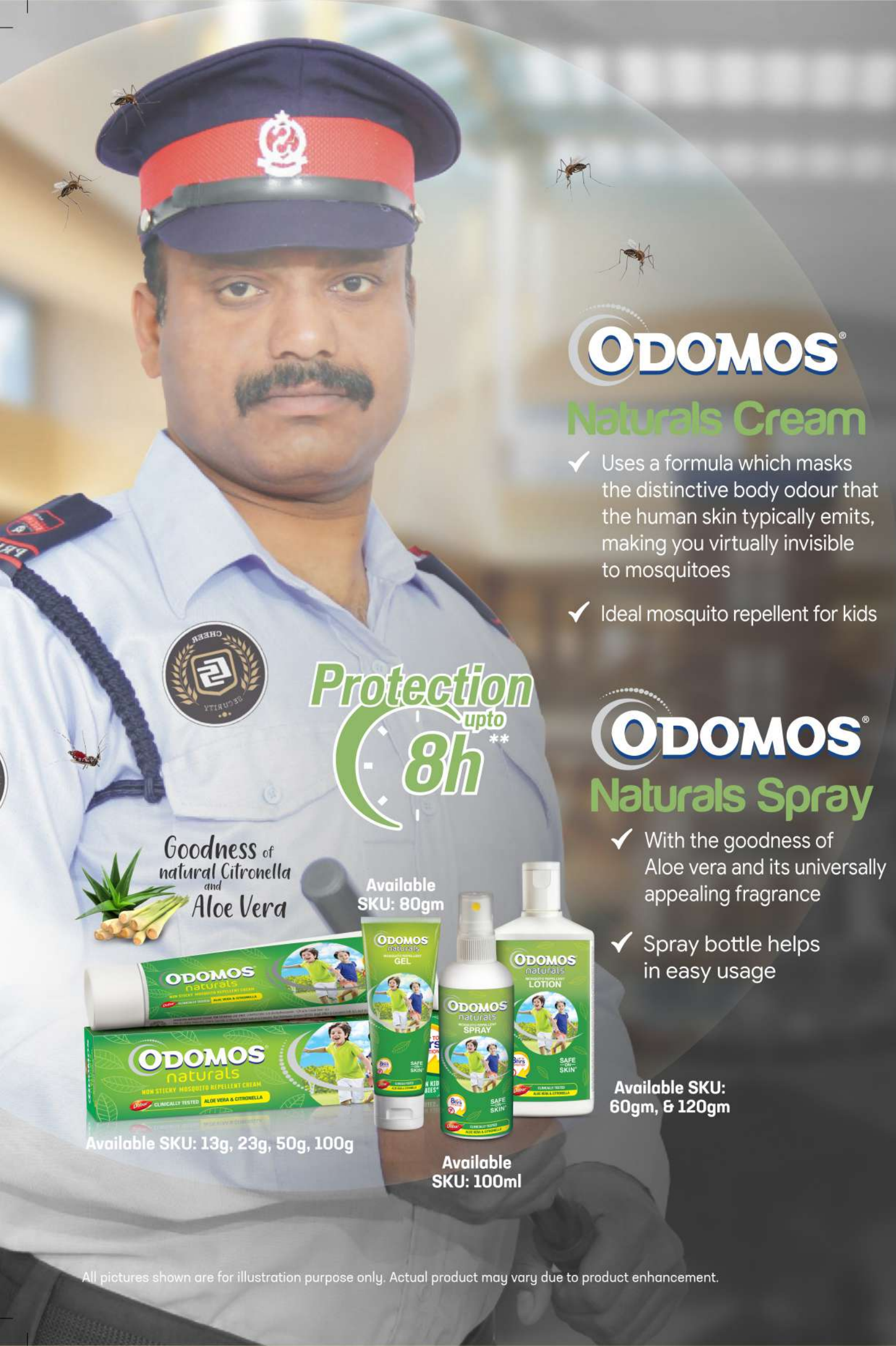


Keeps bathroom fragrant for 45 days



Available SKU: 10g

All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



ODOMOS[®] Naturals Cream

- ✓ Uses a formula which masks the distinctive body odour that the human skin typically emits, making you virtually invisible to mosquitoes
- ✓ Ideal mosquito repellent for kids

Protection
upto
8h**

Goodness of
natural Citronella
and
Aloe Vera



Available SKU: 13g, 23g, 50g, 100g

Available
SKU: 100ml

ODOMOS[®] Naturals Spray

- ✓ With the goodness of Aloe vera and its universally appealing fragrance
- ✓ Spray bottle helps in easy usage

Available SKU:
60gm, & 120gm

ODOMOS[®] Cream with Almond Oil

- ✓ Non-sticky on palms and body parts
- ✓ Enriched with the goodness of almond oil and vitamin E



Available SKU: 13g, 23g, 50g, 100g



Available SKU: 45ml each (Pack of 2,3,4 & 6)

ODOMOS[®] Liquid Vaporiser

- ✓ Protects your family from diseases like Dengue, Malaria and Chikungunya

**Based on 100% Landing and biting inhibition against mosquitoes after 55 minutes of product exposure under standard test conditions.

***When tested under lab conditions at an application of 12mg/cm²

#Fits all standard machines, will not fit in customised machines

All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

Sani Fresh™

ULTRA SHINE
TOILET CLEANER

 **Germ Kill
Guaranteed****



Advanced thicker formulation and
10x Superior*
Cleaning



Available Pack: 500ml, 1ltr. & 5ltr.

- ✓ Ready-to-use; 25ml Required per Toilet Bowl
- ✓ Suited for Western & Indian Toilet
- ✓ 10x Cleaner Toilet and 1.5x Stronger Formula leads to more efficient cleaning
- ✓ Removes Lime Scale
- ✓ Remove tough toilet stains
- ✓ Kills Covid 19 Virus
- ✓ Freshens Toilet Bowl
- ✓ Sparkling shine

*10 times superior cleaning than ordinary cleaners like detergents, bleach & phenyl.

**99.9% germ kill when in contact with undiluted product.

All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

Sani Fresh

Toilet Cubes

- Clear translucent toilet freshener cubes with no impurities
- Reduces odour by masking malodour of urinals
- Lasts 15 days irrespective of water flow or usage. No residuals
- Natural sublimation process, hence drains and pipes do not get clogged
- Per day effective cost – Less than Re. 1 / urinal



Available Pack: 300g (12 cubes)

Sani Fresh

Bathroom Cleaner

- Colorless thick transparent liquid
- Concentrated product with a dilution of 0.5% (20 ml in 4L, covering ~500 sq.ft. area)
- Ideal for cleaning bathroom floors and other bathroom surfaces with high footfall and requiring daily cleaning
- Do not mix with Acids or any other toilet cleaners



Available Pack: 450ml





**100
Lemons
POWER**

Odopic

Available SKU: 1kg, 2kg, 4kg

DISHWASH BAR

- ✓ Highly effective dishwash product which provides value for money.
- ✓ Pleasant lime fragrance.

DISHWASH POWDER

In-built detergent ingredient for superior cleaning



Available SKU: 200g, 300g, 500g



DISHWASH CRÈME

- ✓ For Tough Stains Directly apply Odopic Creme on Utensils and Scrub with Odopic Scrubite.
- ✓ For Regular Wash dilute 1 spoon (50ml approx.) & use with Odopic Scrub.



Available SKU: 500ml, 750ml

All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

Dabur

VEDIC SURAKSHA GREEN TEA

- Boost your immunity with the power of Ayurveda
- Dabur Vedic Suraksha Green Tea is a composition of 71% herbs and a rich source to strengthen immunity levels in the body
- Helps in detoxification and improves body metabolism
- Packed with 5 natural herbs and antioxidants to help boost immunity: Tulsi, Munakka, Shunthi (Dry Ginger), Kali Mirch, Daalchini



Upto 17% increase in Natural killer cells activity* which help fight day-to-day infections

Dabur

VEDIC SURAKSHA BLACK TEA

- Introducing a cup of tea that helps boost immunity with a blend of purity and power of Ayurvedic ingredients
- An amalgamation of purity and legacy of centuries-old knowledge of Ayurveda, Vedic Suraksha Tea is a composition of 71% herbs, a great way to help strengthen immunity.
- A natural way to re-energize your body and mind
- Refresh and revitalize yourself throughout the day!



Available SKU: 1.5 gm *10 & *25 sachet pack

*NK cells are a component of immune system that play a major role in the removal of virally infected cells, which helps in boosting your immunity

Dabur

VEDIC GREEN TEA

DETOX KAHWA

- The quintessential detox beverage – Dabur's ayurvedic Kahwa Green Tea helps naturally detoxify and rejuvenate your body to improve lifestyle and keep you at the top of your health.
- Not your regular green tea – Made with 8 whole herbs: Black Pepper, Ginger, Tulsi, Hing, Clove, Cardamom, Cinnamon and Nutmeg. Dabur's delightful Detox Kahwa Green Tea brings you the goodness of Ayurveda in every cup.
- Flavourful & refreshing – Dabur Kahwa Green Tea gives you a wonderful spicy and salty flavour with each sip, so a healthy lifestyle never feels bitter or bland.



Available SKU: Pack of 25 tea bags

Dabur

VEDIC TEA

- Premium black Tea with goodness of 30+ Ayurvedic Herbs
- Great Taste and Aroma with 3 way benefits: Re-Energizes, Relieves Stress, Boosts Immunity
- Benefits of real herbs that you can see in the product, no flavors
- From Dabur with 130+ years of Ayurveda Expertise



Available SKU: 100gm, 250gm & 500 gm

All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.



Available SKU: 200ml & 1L



Our Range:

100% Juices –
Orange, Apple,
Mixed Fruit, Grapes

Fruit Veggie – Orange
Carrot, Beetroot Carrot,
Cucumber Spinach

Fiber+ – Multi
Fruit, Orange
Citrus punch

Low Calorie –
Orange,
Apple

Coconut Water –
100% Tender
Coconut Water

Coconut Water
with Aloe Vera
& Lemon



Dabur



Promise Tooth Paste, Brush or Meswak Tooth Paste

Promise Toothpaste

Promise Toothpaste is a unique toothpaste containing natural and time-tested Clove Oil. The scientifically proven anti-bacterial properties of Clove Oil help keep teeth strong and gums healthy.

Choose the right toothpaste to ensure proper dental care and to keep all dental problems away.

Maintaining proper oral hygiene plays a vital role in keeping tooth problems such as plaque, cavities, tartar and tooth pain away.

Promise Tooth Paste-10g, Promise White Handle Brush



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Dabur Meswak

Dabur Meswak has a pure extract of rare Miswak herb, and is known to provide Complete Oral Care, and scientifically proven to give 3X Oral Protection from the trifecta of Oral problems – Gum Bleeding, Plaque and Free radicals. It is thus, not without reason that the Meswak tree is also known as Toothbrush tree, a legacy spanning millenia. The tree's thin branches/sticks have been used as Toothbrush for ages, complete with bristles and Miswak herb's oral care prowess.

Dabur Meswak's unique taste has lent itself to adoption by people of all ages, enjoyed by children and adults alike. Its users swear by its unique mouthfeel, and amazing freshness.

In addition, Dabur Meswak also gives you germ protection, tartar reduction, fights malodour and protects gums and is even anti-inflammatory.

We bring to you the goodness of Miswak herb in the form of Dabur Meswak Toothpaste.

Meswak Tooth Paste-10g



*based on clinical study, ^ Ingredients with known benefits, #creative visualisation



Vatika

Health Shampoo

Vatika Health Shampoo is enriched with the goodness of Satt Poshan - Henna, Amla, Shikakai, Olive, Hibiscus, Reetha & Almond.



Vatika

Long & Black Shampoo

Vatika Long & Black Shampoo is enriched with the goodness of Satt Poshan - Bhringraj, Amla, Shikakai, Reetha, Henna, Almond & Black Olive. These 7 potent herbs cleanse your hair gently and condition them naturally. Use regularly to get shiny, long, black hair.



Dabur

Amla

Hair Oil

Dabur Amla hair oil has Amla extract. Amla is known to be a power fruit for your hair. As the power of Amla nourishes your scalp from within, your hair is strengthened from root to tip. This helps give you thick, long & silky hair



Dabur

Almond

Hair Oil



"Hair is made up of protein. Pollution, hair styling, & stress result in loss of protein leading to rough, dull, dry hair & hairfall. Dabur almond Hair Oil is formulated with Almond Oil, Soya Protein, Vitamin-E to give damage free hair, that is strong from root to tip."

Anmol Gold

Coconut Oil

Dabur Anmol Gold Coconut oil is a 100% pure coconut oil backed by Dabur's 135 years of trust. This edible grade coconut oil undergoes more than 30 quality checks to bring you nothing, but 100% pure coconut oil.



Oxylife

Shaving Gel

Oxylife Men Shaving Gel is formulated to give you the smooth & Perfect shave, the presence of aloe vera and neem extracts helps in moisturising and protecting your skin.

Directions for Use:



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DABUR CARES: CALL OR WRITE
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Build
your
Business
WITH
Dabur's
TRUSTED
Products.

CATALOG



Leadership built on Trust & Quality

BUILDING ON ITS LEGACY OF TRUST AND QUALITY, TODAY DABUR FEATURES AMONGST INDIA'S MOST TRUSTED BRANDS.

IT'S THE KIND OF TRUST THAT COMES FROM UNCOMPROMISING QUALITY AND WIDESPREAD POPULARITY.

IT'S THE KIND OF POPULARITY THAT COMES FROM HAVING THE WIDEST RANGE OF CONSUMER PRODUCT CATEGORIES SPREAD OVER 100 COUNTRIES ACROSS THE GLOBE.

WE HAVE SPREAD FAR AND WIDE, WHILE WE HAVE CLIMBED UP.

KNOWING THAT LEADERSHIP IS ABOUT GOING WHERE NO ONE HAS GONE, THINKING WHAT NO HAS THOUGHT AND SEEING WHAT NO ONE HAS SEEN.

IT'S ABOUT STAYING ROOTED INTO OUR TIMES, GIVING CONSUMERS WHAT THEY DESIRE AND NEED.

IT'S ALSO ABOUT STAYING AHEAD OF OUR TIMES, TO FORESEE WHAT TRENDS EMERGE.

SO THAT WE CAN BE THERE AHEAD OF OTHERS. ALWAYS.



The Real TASTE OF HEALTH



Behold a range of lip-smacking fruit beverages and juices, overflowing with nutrition. Sourced from the finest fruits, picked from the finest orchards around the world. And packed using cutting edge aseptic technology, so that it remains untouched by hand till you open the pack and pour it. The special 6 layer packaging helps keep fruit nutrients intact with **NO PRESERVATIVES**.

REAL RANGE



Dabur India Limited's calculation based on data reported by Nielsen through its Retail Index Service for the NCSO (Non-Carbonated Soft Drinks) category, Juices and Nectars segment, value and sales for the 12 -month period ending JUL 31, 2019, for the All India market. (Copyright © 2019, The Nielsen Company.)

No chemicals. NO ADDED PRESERVATIVES. ONLY GREAT TECHNOLOGY.

Real Fruit Juices is India's first fruit juice brand to get SGS (Societe Generale de Surveillance) certifications for high safety standard used in packaging that conform to the stringent HACCP(Hazard Analysis & Critical Care Point) and GMP (Good Manufacturing Practice) certifications.

A great processing and packaging technology stands behind these achievements. It's called Aseptic. It is the most tested and reliable technique for increasing the shelf life of sensitive products without the need to add any kind of preservatives. The process consist of three stages:



Heat treating the product



Sterilizing the packaging material



Filling and sealing it under sterile conditions so that the product is not re-contaminated.



This advanced system of processing & packaging provides a guarantee of product safety with maximum flavour and nutrient retention.

ASEPTIC TECHNOLOGY



100% Real Fruit Goodness



Orange

Orange juice not just tastes great but is power packed with healthy nutrients as well and serves as a base for various kinds of drinks and beverages. It helps reduce bad cholesterol and regulates blood pressure and works against common cold and flu, which happen every time the season undergoes a change.

Available In: 1L at ₹105/-, CC - 12 | 200ml at ₹20/-, CC - 30



Apple

Apple is a storehouse of protein, vitamin, dietary fiber, anti-oxidants and minerals. It's not for nothing that an apple a day keeps the doctor away. Daily intake of apple controls blood pressure and heart rate by supplying essential body fluids.

Available In: 1L at ₹100/-, CC - 12 | 200ml at ₹20/-, CC - 30



Litchi

It contains good amount of fiber and B-complex that improves our metabolism. Furthermore, litchi offers our body a nutrient that is required for the production of blood. It provides manganese, magnesium, copper, and iron that are required for the formation of RBC. No doubt, the benefits of litchi fruit are truly incomparable.

Available In: 1L at ₹100/-, CC - 12 | 200ml at ₹20/-, CC - 30



Pomegranate

As a rich source of antioxidants, antiviral & anti-inflammatory properties, Pomegranate Juice contains vitamins A, C & E and folic acid. Pomegranate provides the body with 40% of the daily requirement of Vitamin C.

Available In: 1L at ₹110/-, CC - 12 | 200ml at ₹20/-, CC - 30



Mixed Fruit

It is loaded with the goodness of 9 nutritious fruits, namely Passion Fruit, Apricot, Mango, Banana, Pineapple, Guava, Orange, Apple and Lime. The lushness of 9 fruits in 1 pack not only provides all the nutrition but also makes one feel recharged. It is this unmatched combination of unique taste & super nutrition that makes Réal Mixed Fruit, one of the highest selling fruit beverages in the country

Available In: 1L at ₹105/-, CC - 12 | 200ml at ₹20/-, CC - 30

Mosambi

Apart from its delightful taste, the fruit is also rich in Vitamin C, Copper, Zinc, Iron, Calcium & Potassium. It is low in fat and has several therapeutic qualities. It is also known to cool you during hot summers and provide instant energy.

Available In: 1L at ₹110/-, CC - 12 | 200ml at ₹20/-, CC - 30



Guava

A unique flavor, a fruity and tangy smell and beautiful colour; these are some of the things that can attract anyone towards Guava. It is also a powerhouse of nutrients and can provide your body with all the essential nutrient requirements when had on a regular basis.

Available In: 1L at ₹100/-, CC - 12 | 200ml at ₹20/-, CC - 30

Pineapple

This fruit is a strong power house of every essential vitamins and minerals that everyone needs. Moreover, with the summer heat growing each year, pineapple comes with lots of fluids to fight dehydration.

Available In: 1L at ₹100/-, CC - 12 | 200ml at ₹20/-, CC - 30



Plum

100gm portion of plum each day gives you enough calories, carbohydrates, fiber, protein, vitamin and minerals to jazz up your health - no matter how you take it!

Available In: 1L at ₹105/-, CC - 12

Tomato

Tomato belongs to the category of deep red vegetables that contain a generous amount of vitamins, protein, and minerals. Tomato gives you energy, nourishes you, and fights against infections of all sorts.

Available In: 1L at ₹100/-, CC - 12



Grapes

Rich in antioxidants like polyphenols and resveratrol, vitamin C and other essential nutrients, grape or its juice recipe can do wonders for your health when had regularly. What's more, its citrusy and fruity smell and tarty taste makes it one of the most loved and enjoyed fruits among all.

Available In: 1L at ₹100/-, CC - 12 | 200ml at ₹20/-, CC - 30

Apricot

Apricot juice benefits are umpteen, which is why a glass of chilled apricot juice will keep you hydrated and refreshed through the day. Rich in anti-oxidants, Vitamin A and Vitamin C, Real Fruit Power's Apricot Flavour makes for an excellent blend, which can be used in fusion with other fruit juices, like mango juice and pineapple juice.

Available In: 1L at ₹105/-, CC - 12





Peach

Peaches are highly nutritious, packed with vitamins, magnesium, phosphorus, calcium, fiber, potassium and anti-oxidants. A single peach boasts about 10 different types of Vitamins: A, C, E, K and six of the B complex varieties.

Available In: 1L at ₹105/-, CC - 12



Mixed Berries

Real Mixed Berries, packed with the goodness of 6 super fruits – Red Grapes, Cranberries, Raspberries, Strawberries, Sea Buckthorns and Blueberries. Every Glass of 200ml of Real Mixed Berries has the goodness of 1 full bowl of mixed berries, making it berry berry healthy & berry berry tasty.

Available In: 1L at ₹110/-, CC - 12 | 200ml at ₹20/-, CC - 30

Cranberry

As far as the health foods are concerned, cranberries feature among the top in the list thanks to their high nutrient and antioxidant content. Drinking Cranberry juice includes an astonishing array of nutrients, phytonutrients, flavonoids, antioxidants, Vitamin C, E & K, dietary fibre, manganese, calcium, pantothenic acid, copper, protein, amino acid, minerals, iron and sodium.

Available In: 1L at ₹110/-, CC - 12 | 200ml at ₹25/-, CC - 30



Alphonso Mango

If mango is considered as the king of fruits, then Alphonso is surely the king of kings. Every sip of Real Alphonso is a royal experience with a taste that makes you long for more. Much more. So, lose yourself in the heavenly goodness of Real Alphonso and savour our promise of nothing but taste & happiness.

Available In: 1L at ₹109/-, CC - 12



Mango

Mango is known as the king of the fruits. Mango and its juice, commonly known as "aam ras" contain many vital vitamins and minerals that are essential for a healthy human body. Mangoes are a powerhouse of vitamin C, beta carotene, potassium, iron and many other nutrients which help in fighting infections, as well as maintaining overall well-being of the body.

Available In: 1L at ₹100/-, CC - 12 | 200ml at ₹20/-, CC - 30



Jamun

Real Jamun comes with a distinctive, strong and sweet essence of black- purplish jamuns that are rich in natural antioxidants. This tasty and healthy fruit can never cease to be a favorite of the Indian palate!

Available In: 1L at ₹149/-, CC - 12 | 200ml at ₹20/-, CC - 30



**REALLY
CHATAAKEDAR**

Pesh hai fruit juice aur masalon ki jugalbandi se bana
Real ka anokha Indian masala range



Dabur DABUR CARES: Call or Write to R/3, ASAF ALI ROAD, NEW DELHI-110002 E-mail: daburcares@feedback.dabur Website: dabur.com Toll Free: 1800-103-1644



Masala Guava

Since childhood we have enjoyed Guava with a dash of mouth-watering chatpata masala. So, we decided to take the same old Guava magic and bring it to you in a way you'll love, with Real Masala Guava. Each sip is full of fruit goodness and a taste so exciting that it makes you go GUA-WAAH!

Available In: 1L at ₹99/-, CC - 12 | 200ml at ₹20/-, CC - 30

Masala Pomegranate

Pomegranate and spicy masala, a love story that's been a part of every Indian home across generations. We, at Real know exactly how you like your Pomegranate, because we like it that way too. So, relish every drop of our new Masala Pomegranate beverage that promises to refresh you with every gulp. Savour the fruit goodness brought to your home by Real.

Available In: 1L at ₹109/-, CC - 12 | 200ml at ₹20/-, CC - 30



Masala Aam Panna

Masala Aam panna is a very refreshing healthy drink that comes with a number of impressive health benefits. Perfect thirst quencher as it helps in fighting against the intense summer heat.

Available In: 1L at ₹99/-, CC - 12 | 200ml at ₹20/-, CC - 30



Masala Mixed Fruit

Experience the goodness of delectable fruits tossed with fine and chatpata masala. Savour the all time favorite combo of fruit goodness and taste with Real Masala Mixed Fruit.

Available In: 1L at ₹99/-, CC - 12 | 200ml at ₹20/-, CC - 30

The Real Range

Classic	Exotic
Mixed Fruit	Peach
Orange	Plum
Pineapple	Grape
Apple	Apricot
Mango	Cranberry
Pomegranate	Jamun
Mosambi	Tomato
Litchi	Alphonso Mango
Guava	Mixed Berries

		1ltr	200ml
Exotic	Mixed Berries	110/-	20/-
	Alphonso Mango	109/-	-
	Real Jamun	149/-	20/-
	Real Cranberry	110/-	25/-
	Real Grape	100/-	20/-
	Real Tomato	100/-	-
	Real Peach	105/-	-
	Real Apricot	105/-	-
	Real Fruit Power Plum	105/-	-
Classic	Real Mixed Fruit	105/-	20/-
	Real Guava	100/-	20/-
	Real Litchi	100/-	20/-
	Real Pomegranate	110/-	20/-
	Real Orange	105/-	20/-
	Real Apple	100/-	20/-
	Real Mango	100/-	20/-
	Real Pineapple	100/-	20/-
	Real Mosambi	110/-	20/-
	Masala Pomegranate	109/-	20/-
Masala	Masala Guava	99/-	20/-
	Masala Mix Fruit	99/-	20/-
	Aampanna	99/-	20/-





Orange

Réal Koolerz Orange packs all the fun, quality and the nutrition of oranges, sourced from the finest orchards from across the world. Serve the goodness of orange juice directly from the pack or create lip-smacking mocktails, shakes, slushes and even puddings. Experience the power as the best oranges for juice come together to offer the ideal healthy snack for any meal, or even between meals.

Available In: 1L at ₹70/-, CC - 12 | 200ml at ₹15/-, CC - 30

Apple

Discover the joy of Apple – people love it. The crisp delight of apples can be felt in every sip of Réal Koolerz Apple. Grab a glass of Réal Koolerz Apple for instant energy. It's healthy and wonders to your fatigued body. The benefits of Apple Juice not only invigorates you but also gives you a perfect balance of healthy and juicy diet.

Available In: 1L at ₹70/-, CC - 12 | 200ml at ₹15/-, CC - 30



Mango

Réal Koolerz Mango is the ultimate indulgence. It's thick, and so full of mangoes that every sip is like biting into the sumptuous fruit itself. The best part is that even when the king of fruits has retired for the season, the goodness and joy of Mangoes continues to live on in households across India, thanks to Réal Koolerz Mango.

Available In: 1L at ₹70/-, CC - 12 | 200ml at ₹15/-, CC - 30

Mixed Fruit

A good mixed fruit juice brings together the best qualities of different fruits while retaining a unique taste of its own. It is an amazingly made, healthy blend of fresh fruits, packed with much energy. Its great taste is very filling and full of health benefits. So, relish your meals with the Réal Koolerz Mixed Fruit.

Available In: 1L at ₹70/-, CC - 12 | 200ml at ₹15/-, CC - 30



₹10*

Real Mango Drink with Goodness of Alphonso

The 'Alphonso' mango, also called 'Hafos', 'Hapuz', or 'Apapoo', is a named mango cultivar that originated in India. Favoured for its sweetness, richness and flavour, the Alphonso has been called the king of mangoes. They have a rich, creamy, tender texture and delicate, non-fibrous, juicy pulp.



Real Activ 100% Fruit Juices

REAL
NATURAL TASTE!

100%
JUICE CONTENT

NO
ADDED SUGAR

NATURALLY RICH IN
ANTIOXIDANT & NUTRIENTS

NO
ADDED PRESERVATIVES

TETRA PAK TECHNOLOGY
KEEPS THE JUICES
FRESH FOR 7 MONTHS



Orange

100% Juice Content | No Added Sugar

Réal Activ Orange packs pure health and natural nutrients. It has natural sweetness of fruits and no added sugar. Juices from the best oranges, handpicked from the best orchards of the world are brought to you by Réal Activ Orange. This makes the juice one of the finest tasting in the country.

Available in: 1L at ₹130/-, CC -12 and 200ml at ₹70/- (institutional channel), CC -30

Apple

100% Juice Content | No Added Sugar

Amongst the most preferred healthy options available, Réal Activ Apple is what you need to keep fit in a busy, hectic life.

Made from sweet, luscious apples from the world's best orchards, Réal Activ Apple is one of the finest tasting 100% apple juice beverages in the country.

Available In: 1L at ₹130/-, CC - 12, 200ml at ₹30/-, CC - 30



Grape

100% Juice Content | No Added Sugar Indulge in the tantalizing taste of 100% natural fruit bursting with goodness of pythonutrients and antioxidants for good nourishment and a balanced lifestyle. It has no added sugar and no preservatives. Equivalent to the Juice of 1.5 Kg of Grapes.

Available In: 1L at ₹135/-, CC - 12

Mixed Fruit

100% Juice Content | No Added Sugar

It's a seamless blend of 8 assorted exotic fruits like Pineapple, Apple, Grape, Pear, Orange, Banana, Mango and Apricot that are delicately picked from the world's finest sun-kissed orchards. Its taste and other appealing aesthetics make you start believing in the goodness of Mixed Fruit.

Available In: 1L at ₹130/-, CC - 12, 200ml at ₹30/-, CC - 30



Real Activ Fiber+ Range

Orange Citrus

100% Juice Content | No Added Sugar

Bringing together tropical citrus varieties like orange, pineapple, mandarine, grapefruit, tangerine and lemon, the Real Activ Fiber+ Orange Citrus Punch packs a unique blends that not only soothes your senses, but provides you with the goodness of fruits and fiber as well. Start your day with a glass of Real Activ Orange Citrus Punch and lead a life of natural wellness.

Available In: 1L at ₹135/-, CC - 12



Multi Fruit

100% Juice Content | No Added Sugar

As a unique blend of fiber-rich and exotic fruits like fruit, apricot, mango, orange, apple, guava and banana, each glass of the juice packs in the essential nutrients that you need for a healthy and energetic life. A rich source of dietary fiber, each glass of the juice is surprisingly low on calorie. The fiber in the juice helps promote your good health and well-being.

Available In: 1L at ₹135/-, CC - 12,
200ml at ₹70/- (institutional channel), CC - 30



Real Activ Fruit+Veggie Range

Orange Carrot

100% Juice Content | No Added Sugar

Orange Carrot Juice doesn't just have a delicious taste but also has various health benefits. If you're suffering from nasal and sinus issues, this Orange Carrot Juice can work wonders to give you immediate relief. This healthy juice consists of anti-inflammatory properties which help you with nasal issues and with maintaining a good health over all. Try Real Orange Carrot Juice today!

Available In: 1L at ₹130/-, CC - 12



Beetroot Carrot

100% Juice Content | No Added Sugar

Carrot & Beetroot Juice is the combination of healthy beetroots & tasty carrots. It helps cleanse your system of all toxins and also works great as a drink to control diabetes. It has been prepared from the freshest fruits and vegetables, handpicked from best gardens and fields.

Available In: 1L at ₹130/-, CC - 12



Cucumber Spinach

100% Juice Content | No Added Sugar Rejuvenate your body with Cucumber & Spinach Juice by Real Activ. This green juice is packed with nutrients, fibre & vitamins and is the perfect beverage for your fussy little kid. It isn't just healthy and tasty but it also helps rehydrate your system. Start your day with a healthy kick by having a glass of this Cucumber Spinach Juice early in the morning.

Available In: 1L at ₹130/-, CC - 12



Real Activ 100% Tender Coconut Water

PRODUCT USAGE:

- Real Activ 100% Tender Coconut Water is the ultimate thirst quencher and offers a tasty, nutritive alternative to water.
- This pure liquid is packed with nutrients that yield an array of health benefits.
- Real Activ Tender Coconut Water can be consumed as it is and tastes best when served chilled.
- It can be combined with other Fruit beverages to prepare delicious Mocktails.

USP:

- No added sugar or flavour
- Rich in essential electrolytes
- Helps maintain skin health
- Helps maintain digestive health
- Supports hydration
- Naturally low calorie product
- Naturally fat free product

COMPETITIVE ADVANTAGE:

- Real Activ Coconut Water contains 100% natural tender coconut water which is harvested from carefully chosen, young, green and tender coconuts.
- Processed in manufacturing units set up in major coconut cultivation areas to provide excellent quality product by minimising organoleptic changes after harvesting.
- Real Activ Coconut Water contains abundance of isotonic minerals like potassium, calcium, magnesium and sodium.

BENEFITS FOR HUMAN BODY:

Real Activ Coconut Water is 100% tender coconut water packed with low calories (only 19Kcal), hydrating properties and contains replenishing electrolytes like sodium, potassium along with other important minerals like calcium and magnesium. An electrolyte like potassium is known to help maintain a healthy blood pressure and muscle functioning in the body. Owing to its natural goodness, coconut water is generally referred to as Nature's Sports Drink. This health elixir contains no added sugar and serves as one of the best fat-free solutions towards healthy hydration throughout the day.

TECHNOLOGY FROM DEFENCE FOOD RESEARCH LABORATORIES THROUGH COCONUT DEVELOPMENT BOARD.




The Real Activ Range

		SKU	CC	Shelf Life	MRP
Real Activ	Real Activ Apple - 100%	1L	12	7 months	130
	Real Activ Orange - 100%	1L	12	7 months	130
	Real Activ Grape - 100%	1L	12	7 months	130
	Real Mixed Fruit - 100%	1L	12	7 months	130
	Real Activ Coconut Water	200ml	60	6 months	40
	Real Activ Coconut Water	210ml	60	6 months	100 (only selected channels)
	Real Activ Orange Carrot - Fruit Veggie	1L	12	7 months	130
	Real Activ Beetroot carrot - Fruit Veggie	1L	12	7 months	130
	Real Activ Cucumber Spinach - Fruit Veggie	1L	12	7 months	130
	Real Activ Multi Fruit - Fiber+	1L	12	7 months	135
	Real Activ Orange Citrus Punch - Fiber+	1L	12	7 months	135
	Real Activ Apple - 100%	200ml	30	7 months	30
	Real Activ Orange - 100%	200ml	30	7 months	70 (exclusive to institutional channels in India)
	Real Mixed Fruit - 100%	200ml	30	7 months	30
	Real Activ Multi Fruit - Fiber+	200ml	30	7 months	70 (exclusive to institutional channels in India)
SEA	Dabur Sharbat-e-Azam	750ml	12	24 months	135



TAAZGI KA TAJ
SIRF AAP KE LIYE


SHARBAT
-E-
AZAM

Enriched with the goodness of Rose Water,
Red Carrot Juice, Apple Concentrate, Orange
Juice, Basil Oil, Pineapple Juice, Keora Water,
Khus Chandan, Herbs and Vegetables.



750ml at
₹135

Dabur HOMMADE® Cooking Pastes & Purees *Easy Homemade Goodness*

*Blends with
your food.
Enhances
the taste.*



Garlic Paste

Prepared from farm fresh garlic, Dabur Hommade Garlic is stone ground and fine textured. Unique airtight pack retains aroma and freshness. Give your everyday recipes the same delicious flavour and aroma, without the grinding. No added colours. Available in: 200g at ₹46/-, CC - 60



Ginger Paste

Made from fresh ginger sourced from North-eastern states. Dabur Hommade Ginger paste contains freshly ground ginger paste, which has a thick and grainy texture. Available in: 200g at ₹46/-, CC - 60



Ginger Garlic Paste

Made from fresh garlic paste and ground ginger paste. Save time on peeling, grinding and pasting with Dabur Hommade Ginger Garlic Paste. Every ingredient is fresh, with ginger from North-eastern states and garlic from Gujarat. Available in: 100g at ₹24/-, CC - 120 | 200g at ₹46/-, CC - 60 | 25g at ₹5/-, CC - 320



Tamarind Paste

Easy and convenient alternative way to enjoy the authentic tanginess of tamarind without any effort. Enjoy distinct flavoured paste, made out of the freshest and juiciest tamarinds. Available in: 200g at ₹44/-, CC - 60





Tomato Puree

Adding taste and rich colour of fresh tomatoes to your dishes is now really easy. Prepared from the pulp of hand-picked, fresh, juicy and ripe tomatoes. Two tablespoons of Dabur Hommade Puree is equivalent to 1 medium-sized tomato.

Available in: 200g at ₹25/-, CC - 30

Capsico

It's now time for your favourite snacks and cocktails to explode, with Capsico Red Pepper Sauce. The taste of Red Chilli Peppers that you love, has now become tangier and more fiery. Capsico is a hot and fiery sauce with BHUT JOLOKIA PEPPER, one of the hottest chilli peppers in the world.

Available in: 60g at ₹65/-, CC - 48



Coconut Milk

Made from the first pressing extract of the best-grade coconuts available, Dabur Hommade Coconut milk has a rich flavour and thick feel that gives your dishes a creamy texture. Made from finest quality coconuts sourced from Thailand, each 200ml pack of Dabur Hommade Coconut Milk contains extract of 2 creamy coconuts.

Available in: 200g at ₹75/-, CC - 30

Lemoneez Powder

Lemoneez Powder is a ready to use substitute for lemon juice which is easy to use, convenient and saves time. Just mix specified parts of water to Lemoneez powder which provides a replacement to lemon juice, that no more involves squeezing or straining. It is a lemon flavoured seasoning that can completely replace lemons and can be used in dishes like lemon rice, mock tails, cocktails, marinades etc. It is convenient in storage, more economical as compared to usage of actual lemons and ensures consistent quality in food products.

Available in: 500g at ₹220/-, CC - 24



Lemoneez

Lemon juice is one of the most common kitchen ingredients we use every day in Indian kitchens. Made from the finest lemons sourced from Brazil, Dabur Hommade Lemoneez makes your job easier and faster. 250ml of lemoneez liquid is equivalent to juice of 33 lemons.

Available in: 250ml at ₹75/-, CC - 30

Keora Water

Dabur Keora Water is a high quality extract of the pandanus plant. Its most popular use is as a flavouring agent. Due to its wonderful fragrance, it is popularly used to flavour rice dishes, desserts, non-vegetarian dishes and barbecues.

Available in: 250ml at ₹60/-, CC - 30



Gulabari Zaika

Gulabari Zaika Rose Water, the ideal rose flavouring for your culinary delights. From lassi, to scrumptious rasgullas and mouthwatering biryani, Gulabari Zaika is the perfect accompaniment to your cooking.

Available in: 250ml at ₹60/-, CC - 30

Real Honey

Dabur Real Honey is sourced selectively from the Himalayas, the Nilgiris and the Sunderbans forests. Collection process follows stringent quality checks to ensure even raw unfiltered honey is of best quality. Dabur Real Honey adheres to all FSSAI Standards wherein purity is guaranteed.

Available in: 650g at ₹205/-, CC - 16
1kg at ₹310/-, CC - 9



Cornflour

Nature's Best Cornflour is derived from the best quality corn (maize) and is a superfine cooking agent. It has a smooth texture and is purely natural, with no additives and chemicals. The cornflour is not only used as thickener in soups and gravy, but also for glazing or coating of food to give them an even texture and impart crispiness to fried/baked delicacies.

Available in: 1kg at ₹90/-, CC - 25



Dabur Culinary Range

Product	SKU	Shelf Life	CC	MRP (per unit)
Ginger garlic paste	25g	9 months	320	5
Ginger garlic paste	100g	12 months	120	24
Ginger garlic paste	200g	12 months	60	46
Ginger paste	200g	12 months	60	46
Garlic paste	200g	12 months	60	46
Tamarind paste	200g	9 months	60	44
Lemoneez (Liquid)	250ml	6 months	30	75
Capsico Red Pepper Sauce	60g	12 months	48	65
Tomato Puree	200g	9 months	30	25
Coconut Milk	200g	9 months	30	75
Nature's Best Cornflour	1kg	18 months	25	90
Gulabari Zaika	250ml	12 months	30	60
Keora Water	250ml	24 months	30	60
Real Honey	650g	18 months	16	205
Real Honey	1kg	18 months	9	310
Lemoneez Powder	500g	9 months	24	220